

Elif Aksit

User Experience Designer

As a fresh graduate UX Designer and former Urban Planner, I'm always on the lookout for different perspectives to seeing things so that I can create better experiences for people. And as a perfectionist, I want my products to perform at their best, look aesthetic, and make people happy with their beauty. I am looking forward to spreading happiness with my creative skills.

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EDUCATION

Graduate Certificate in Interactive Media Management Centennial College

08/2021 - 08/2022

Toronto

Bachelor's Degree in Urban and Regional Planning Istanbul Technical University

09/2015 - 06/2020

Istanbul

WORK EXPERIENCE

UX Design Field Placement U Impactify

06/2022 - 08/2022

Toronto

A capacity development platform for individuals and businesses in social impact sector

- Outlined the project concept by running creative brainstorm sessions with colleagues and by conducting a market research
- Prepared user personas by conducting user research through user interviews
- Created customer journeys by merging them with competitive analyses based on market research
- Created a sitemap and started working on low fidelity wireframes through an iterative design process
- Created low fidelity wireframes and prototypes for Landing page, Homepage, Courses page and Mentorship page for U Impactify project
- Provided UI support for Impactrio by creating a logo with Adobe Illustrator and Figma

Contact : Ashraful Hasan - ashraful.hasan@impactrio.com

UX Design Case Study Dorothy's Place

09/2021 - 12/2021

Toronto

A support program for 2SLGBTQ+ seniors in Scarborough and East York

- Outlined the deliverables and timelines by creating a project scope document
- Prepared a user persona by conducting user research with tools like user surveys, interviews and user testing
- Came up with a content structure for our client by conducting a current state analysis and a content audit
- Created the information architecture and a sitemap with the client's feedbacks
- Created and improved the wireframes and prototypes for the "Events" page on Figma
- Implemented the "Events" page with wix.com for dorothysplace4u.com

Contact : Carmen Llanos - carmenllanos@hotmail.com

Urban Design Internship Kuwait International Airport Project

07/2019 - 08/2019

Kuwait

- Practiced presentation skills in meetings with project executives
- Prepared and edited required visuals for meetings using tools like Adobe Photoshop, Illustrator, and Microsoft Powerpoint
- Practiced team work culture by learning new tools like Revit and Navisworks to be able to provide assistance to colleagues' projects

Contact : Gokce Erdem - gokceerdem@limak.com.tr

SPECIALITIES

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Invision

Web Design

Mobile Design

Usability Testing

User Research

Illustration

LANGUAGES

Turkish

Native or Bilingual Proficiency

English

Full Professional Proficiency